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AI for Social Good: Doing More With Less When the Mission Can't Wait

1. The Mission: real gains, hard to prove

92%

of AI-powered nonprofits say AI made their service delivery more efficient; 55% say it made personalized services at scale possible. *(Fast Forward, n=119)*

35% → 57%

of nonprofits now cite difficulty measuring AI impact, up from 2025, the top barrier to securing AI funding. *(AI Equity Project, n=880)*

2. Doing More With Less: capacity lags use

57%

of nonprofit executives have no dedicated AI budget; 37% have no staff training on using their AI tools. *(NTEN & Bridgespan, n=917)*

70% vs. 8%

say they are missing meaningful AI opportunities, yet only 8% have a one- to two-year AI roadmap. *(Bridgespan)*

3. Speed With Trust: donors want disclosure

77%

of donors say transparency about a charity's AI use is very important, up from 69% in 2024. *(Donor Perceptions of AI, n=1,020)*

21%

of nonprofits have a formal process naming who is accountable if AI causes harm. *(AI Equity Project)*

Today's Guests

Charity Navigator
https://www.charitynavigator.org/

Southern Los Angeles County goodwill
https://thinkgood.org/

Ronald McDonald House®
https://ronaldmcdonaldhouse.org/

Sources: Fast Forward (Sep 15, 2026) · NTEN & Bridgespan (Sep 10, 2026) · Bridgespan release (Sep 10, 2026) · Chappell & Koshy, Donor Perceptions of AI (Sep 2026) · AI Equity Project (Sep 29, 2026)

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